

Andreas Rasche

Publications

Books

- [1] Morsing, M./Rasche, A. (Eds.) (2016): *Corporate Social Responsibility*. Cambridge/New York: Cambridge University Press.
- [2] Waddock, S./Rasche, A. (2012): *Building the Responsible Enterprise – Where Vision and Values Add Value*. Palo Alto, CA: Stanford University Press. (reviewed by B.B. Vitali, in: *Choice*, 50(5) and H. Hansen, in: *Organization Studies*, 34(8), pp. 1225-1126)
- [3] Rasche, A./Kell. G. (Eds.) (2010): *The United Nations Global Compact – Achievements, Trends and Challenges (with a Foreword by Ban Ki-moon)*. Cambridge/New York: Cambridge University Press (reviewed by N. Janz, in: *Cambridge Review of International Affairs*, 24(3), pp. 444-446 and A. Kourula, in: *Business & Society*, 52(1), pp. 170-176).
- [4] Rasche, A. (2007): *The Paradoxical Foundation of Strategic Management*. Heidelberg/New York: Physica/Springer (reviewed by R. Chia in: *Organization Studies*, 29(4), pp. 631-634).

Journal Articles

- [5] Rasche, A./Gilbert, D.U. (2015): Decoupling Responsible Management Education: Why Schools May Not Walk Their Talk. *Journal of Management Inquiry* (forthcoming).
- [6] Rasche, A. (2015): The Corporation as a Political Actor: European and North American Perspectives, *European Management Journal*, 33(1), pp. 4-8.
- [7] Rasche, A./Waddock, S. (2014): Global Sustainability Governance and the UN Global Compact: A Rejoinder to Critics, in: *Journal of Business Ethics*, 122 (2), pp. 209-216.
- [8] Rasche, A./Gilbert, D.U./Schedel, I. (2013): Cross-Disciplinary Ethics Education in MBA Programs: Rhetoric or Reality?, in: *Academy of Management Learning and Education*, Vol. 12, No. 1, pp. 71-85.
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- [10] Rasche, A./McIntosh, M./Waddock, S. (2013): The UN Global Compact: Retrospect and Prospect, in: *Business and Society*, Vol. 52, No.1, pp. 6-30.
- [11] Rasche, A. (2012): Global Policies and Local Practice: Loose and Tight Couplings in Multi-stakeholder Initiatives, in: *Business Ethics Quarterly*, Vol. 22, No. 4, pp. 679-708.
- [12] Brunsson, N./Rasche, A./Seidl, D. (2012): The Dynamics of Standardization: Three Perspectives on Standards Organization Studies, in: *Organization Studies*, Vol. 33, No. 5-6, pp. 613-633.
- [13] Rasche, A./Gilbert, D.U. (2012): Cross-Disciplinary Ethics Education in MBA Programs: Rhetoric or Reality? *Academy of Management Best Paper Proceedings*. Boston, MA.
- [14] Rasche, A./Gilbert, D.U. (2012): Institutionalizing Global Governance: The Role of the United Nations Global Compact, in: *Business Ethics: A European Review*, Vol. 21, No. 1, pp. 100-114.
- [15] Gilbert, D.U./Rasche, A./Waddock, S. (2011): Accountability in a Global Economy: The Emergence of International Accountability Standards, in: *Business Ethics Quarterly* , Vol. 21, No.1, pp. 23-44.
- [16] Rasche, A. (2011): Organizing Derrida Organizing: Deconstruction and Organization Theory, in: *Research in the Sociology of Organizations*, Vol. 32, pp. 251-280.

- [17] Rasche, A. (2010): Collaborative Governance 2.0, in: *Corporate Governance: The International Journal of Business in Society*, Vol. 10, No.4, pp. 500-511.
- [18] Rasche, A./Escudero, M. (2010): Leading Change: The Role of the Principles for Responsible Management Education, in: *Journal of Business and Economic Ethics (Zeitschrift fuer Wirtschafts und Unternehmensethik, zfwu)*, Vol. 10, No. 2, pp. 244-250.
- [19] Rasche, A. (2010): The Limits of Corporate Responsibility Standards, in: *Business Ethics: A European Review*, Vol. 19. No. 3, pp. 280-291.
- [20] Rasche, A. (2009): 'A Necessary Supplement': What the United Nations Global Compact Is (Not), in: *Business and Society*, Vol. 48, No. 4, pp. 511-537.
- [21] Rasche, A./Behnam, M. (2009): As If It Were Relevant: A Social Systems Perspective on the Relation Between Theory and Practice, in: *Journal of Management Inquiry*, Vol. 18, No. 3, pp. 243-255.
- [22] Rasche, A./Chia, R. (2009): Researching Strategy Practices: A Genealogical Social Theory Perspective, in: *Organization Studies*, Vol. 30, No. 7, 713-734.
- [23] Behnam, M./Rasche, A. (2009): 'Are Strategists from Mars and Ethicists from Venus?': Strategizing as Ethical Reflection, in: *Journal of Business Ethics*, Vol. 84, No. 1, pp. 79-88.
- [24] Rasche, A. (2009): Toward a Model to Compare and Analyze Accountability Standards: The Case of the UN Global Compact, in: *Corporate Social Responsibility and Environmental Management*, Vol. 16, No.4, pp. 192-205.
- [25] Gilbert, D.U./Rasche, A. (2008): Opportunities and Problems of Standardized Ethics Initiatives: A Stakeholder Theory Perspective, in: *Journal of Business Ethics*, Vol. 82, No. 3, pp. 755-783.
- [26] Rasche, A. et al. (2008): Corporations as Political Actors: A Report on the First Swiss Master Class in Corporate Social Responsibility, in: *Journal of Business Ethics*, Vol. 80, No.2, pp. 151-173.
- [27] Gilbert, D. U./Rasche, A. (2007): Discourse Ethics and Social Accountability: The Ethics of SA 8000, in: *Business Ethics Quarterly*, Vol. 17, No.2, pp. 187-216.
- [28] Rasche, A./Esser, D. E. (2006): From Stakeholder Management to Stakeholder Accountability: Applying Habermasian Discourse Ethics to Accountability Research, in: *Journal of Business Ethics*, Vol. 65, No. 3, pp. 251-67.

Chapters in Books

- [29] Scherer, A.G./Rasche, A. (forthcoming): Organization as Communication: The (Potential) Contribution of Jürgen Habermas, in: Blaschke, S./Schoeneborn, D. (Eds.). *Organization as Communication: Intercontinental Perspectives*. London et al.: Routledge.
- [30] Rasche, A./Gilbert, D.U. (2015): What Drives Ethics Education in Business Schools? Studying Influences on Ethics in the MBA Curriculum, in: Nill, A. (Ed.) *Handbook of Marketing Ethics*. Cheltenham, UK: Edward Elgar (forthcoming).
- [31] Rasche, A. (2015): Standards as Enablers and Impediments of Sustainable Consumption, in: Reisch, L. and Thørgersen, J. (Eds.) *Handbook of Research on Sustainable Consumption*. Cheltenham, UK: Edward Elgar, pp. 343-358.
- [32] Rasche, A./Hommel, U./Cornuel, E. (2014): Discipline as Institutional Maintenance: The Case of Business School Rankings, in: Pettigrew, A./Cornuel, E./Hommel, U. (Ed.) *The Institutional Development of Business Schools*. Oxford et al.: Oxford University Press, pp. 196-220.
- [33] Rasche, A./Scherer A.G. (2014): Jürgen Habermas and Organization Studies: Contributions and Future Prospects, in: Adler, P./du Gay, P./Morgan, G./Reed, M. (Eds.) *Oxford Handbook of Sociology, Social Theory, and Organization Studies*. Oxford et al.: Oxford University Press, pp. 158-181.
- [34] Rasche, A./Gilbert, D.U. (2012): Social Accountability 8000 and Socio-Economic Development, in: Reed, D./Utting, P./Mukherjee Reed, A. (eds.) *Business Regulation and Non-State Actors: Whose Standards? Whose Development?* London: Routledge, pp. 68-80.

- [35] Rasche, A. (2012): The United Nations and Transnational Corporations: How the UN Global Compact Has Changed the Debate, in: Lawrence, J./Beamish, P. (eds.) *Globally Responsible Leadership: Business According to the UN Global Compact*. Thousand Oaks: Sage, pp. 33-49.
- [36] Rasche, A. (2011): Corporate Responsibility Standards, in: Painter-Morland, M./ten Bos, R. (eds.) *Continental Philosophy and Business Ethics*. Cambridge, UK: Cambridge University Press, pp. 263-284.
- [37] Rasche, A. (2010): The Principles for Responsible Management Education: A Call for Action for German Universities, in: Haase, M./Mirkovic, S./Schumann, O.J. (eds.) *Ethics Education – Unternehmens- und Wirtschaftsethik in der wirtschaftswissenschaftlichen Ausbildung*. Hampp: Mering, pp. 119-136.
- [38] Rasche, A./Kell, G. (2010): Introduction: The United Nations Global Compact: Retrospect and Prospect, in: Rasche, A./Kell, G. (eds.) *The United Nations Global Compact: Achievements, Trends and Challenges*. Cambridge: Cambridge University Press, pp. 1-19.
- [39] Waddock, S./Rasche, A./Werhane, P./Unruh, G. (2010): The Principles for Responsible Management Education: Where Do We Go From Here?, in: Fisher, D./Swanson, D. (eds.): *Toward Assessing Business Ethics Education*, Charlotte, NC: Information Age Publishing, pp. 13-28.
- [40] Chia, R./Rasche, A. (2010): Epistemological Alternatives for Research Strategy as Practice: Building and Dwelling Worldviews, in: Golsorkhi, D./Seidl, D./Rouleau, L./Vaara, E. (eds.): *The Cambridge Handbook of Strategy as Practice*, Cambridge/UK: Cambridge University Press, pp. 34-46.
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- [41] Palazzo, G./Rasche, A. (2010): CSR Compliance: Globale Unternehmensverantwortung zwischen hard law und soft law, in: Wieland, J./Steinmeyer, R./Grueninger, S. (eds.) *Handbuch Compliance Management*. Erich Schmidt Verlag: Berlin/Bielefeld/Muenchen, pp. 745-760.
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- [42] Gilbert, D.U./Rasche A. (2008): A Critical Perspective on Social Accounting: The Contribution of Discourse Philosophy, in: Cowton, C./Haase, M. (eds.) *Trends in Business and Economic Ethics*, Heidelberg et al.: Springer, pp. 177-197.
- [43] Gilbert, D.U./Rasche A. (2008): Discourse Ethics and Social Accounting: The Case of the Global Eight, in: Scherer, A.G./Patzer, M. (eds.): *Betriebswirtschaftslehre und Unternehmensethik*, Wiesbaden: Gabler, pp. 291-313.
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Magazines / Entries in Dictionaries / Book Reviews

- [46] Waddock, S./Rasche, A. (2015): Corporate Responsibility, in: Freeman, E./Werhane, P./Wettstein, F. (Eds.) *Blackwell Encyclopedic Dictionary of Business Ethics* (3rd edition), London: Blackwell (forthcoming).
- [47] Rasche, A. (2013): The Strength of Loose Couplings – The UN Global Compact as a Multi-stakeholder Initiative, in: *The Global Compact International Yearbook 2013*, Muenster: Macondo, pp. 22-24.

- [48] Rasche, A./Maclean C. (2013): Sustainability Standards, in: Singer, T. (ed.) *Sustainability Matters: How Companies Communicate and Engage on Sustainability*. New York: The Conference Board, pp. 33-39.
- [49] Rasche, A. (2013): Review of Jeanette Brejning 'Corporate Social Responsibility and the Welfare State: The Historical and Contemporary Role of CSR in the Mixed Economy of Welfare', in: *International Journal of Social Welfare*, 22, p. 112.
- [50] Rasche, A. (2012): Scaling Up Sustainability – The Role of Voluntary Standards, in: *CBS Sustainability Quarterly*, Vol. 3, pp. 26-28.
- [51] Rasche, A./Maclean, C. (2012): Collaboration Between Multi-Stakeholder Standards: A Governance Perspective, in: *Director Notes*, June 2012, No. DN-4N13, p. 1-8.
- [52] Rasche, A. (2011): "The bail-out by the BRICs could have an indirect negative effect on the Eurozone" (Interview). Dukascopy Expert Commentary (online publication).
- [53] Rasche, A. (2010): The Global Compact (2000-2010): Shaping Corporate Responsibility, in: *The Global Compact International Yearbook 2010*. Muenster: Macondo, pp. 20-24.
- [54] Rasche, A. (2010) The Global Compact: A Critique of its Critiques, in: M. McIntosh and S. Waddock (eds.), *The UN Global Compact: Looking Forward Ten Years After* (online publication).
- [55] Rasche, A. (2008): Review of C. Jones and R. ten Bos 'Philosophy and Organization', in: *Organization Studies*, Vol. 29, No. 11, pp. 1476-1479.

Teaching Materials

- [56] Lawrence, J./Rasche, A./Kenny, K. (2014): "Sustainability as Opportunity: Unilever's Sustainable Living Plan" (HIBSP 1001-EC) Hult International Business School Publishing Executive Series.
- [57] Lawrence, J./Rasche, A. (2014): Teaching Note "Sustainability as Opportunity: Unilever's Sustainable Living Plan" (HIBSP 1001-EC) Hult International Business School Publishing Executive Series.

Interviews / Media Coverage

- [58] "[The Place of Philosophy in Business Education](#)", in: QS TopMBA, February 2014 (Interview about the role of ethics in business education)
- [59] "[CSR er ikke et fast ledelelsekoncept](#)", in: DJØF Bladet, No. 1/2014, pp. 40-43 (Interview about CSR in Danish)
- [60] "[CSR er ikke noget quick-fix](#)", in: Ledelseidag.dk, No.8 (September 2013) (Interview about CSR in Danish).
- [61] "The Measurement and the Reporting of CSR: Indicators and Standards", IESE "la Caixa" Chair for Corporate Social Responsibility and Corporate Governance Newsletter, No. 9/2010 (Interview about CSR Standards in English).
- [62] "Dialogul dintre companii si partenerii lor", in: 22 Vol.14, No. 228, 28 August 2007, p. 6 (Interview about Corporate Responsibility in Romanian).

Reprinted Articles

- [63] Rasche, A. (2011): 'A Necessary Supplement' – What the United Nations Global Compact Is and Is Not, in: *Notizie di Politeia*, Vol. 27, No. 103, pp. 136-157 (Reprinted article from *Business and Society*).
- [64] Rasche, A. (2011): 'A Necessary Supplement' – What the United Nations Global Compact Is and Is Not, in: Gond, J-P./Moon, J. (eds.) *Corporate Social Responsibility: Critical Perspectives on Business and Management*. Volume III Comparative and Global CSR, Routledge: London, pp. 362-386 (Reprinted article from *Business and Society*).

- [65] Rasche, A. (2010): 'A Necessary Supplement' – What the United Nations Global Compact Is And Is Not, in: Buhmann, K./Morsing, M./Roseberry, L. (eds.) *Corporate Social and Human Rights Responsibilities: Global Legal and Management Perspectives*. Palgrave MacMillan: London, pp. 52-76. (Reprinted article from *Business and Society*).
- [66] Rasche, A. (2010): 'A Necessary Supplement' – What the United Nations Global Compact Is and Is Not, in: Barcelona Center for the Support of the Global Compact (Eds.). *Towards Global Compact 2.0?* Barcelona: Fundacio Forum Universal de les Cultures, pp. 66-76 (Reprinted article from *Business and Society*).

International Conferences – Papers

- [67] Rasche, A./Gilbert D.U. (2014): Decoupling Responsible Management Education: Why Business Schools May Not Walk Their Talk. Paper presented at the Annual Meeting of the Academy of Management (AOM), Philadelphia, PE.
- [68] Flyverbom, M./Madsen, A.K./Rasche, A. (2014): Big Data and the Production of Anticipatory Transparency in International Development: A Governmentality Analysis. Paper presented at the Annual Meeting of the European Group for Organization Studies (EGOS), Rotterdam.
- [69] Flyverbom, M./Madsen, A.K./Rasche, A. (2014): Big Data as Governmentality: How Large-Scale Data Reshapes International Development. Paper presented at the Annual Meeting of the International Studies Association (ISA), Toronto, CA.
- [70] Rasche, A./Gilbert D.U. (2013): What Drives Ethics Education in Business Schools: Studying Influences on Ethics in the MBA Curriculum. Paper presented at the Annual Meeting of the Academy of Management (AOM), Orlando, FL.
- [71] Rasche, A. (2012): Global Policies and Local Practice: Loose and Tight Couplings in Multi-stakeholder Initiatives, Paper presented at the 5th International Conference on Corporate Social Responsibility, Berlin.
- [72] Rasche, A./Gilbert, D.U. (2012): Cross-Disciplinary Ethics Education in MBA Programs: Rhetoric or Reality? Paper presented at the Annual Meeting of the Academy of Management (AOM), Boston, MA.
- [73] Rasche, A./Gilbert, D.U. (2012): Global Policies and Local Practice: Loose and Tight Couplings in Multi-stakeholder Initiatives, Paper presented at the Annual Meeting of the Academy of Management (AOM), Boston, MA.
- [74] Gilbert, D.U./Heinecke, P./Rasche, A. (2012): Shaping Regional Strategies of Multinational Corporations, Paper presented at the Annual Meeting of the Academy of Management (AOM), Boston, MA.
- [75] Rasche, A. (2012): Global Policies and Local Practice: Loose and Tight Couplings in Multi-stakeholder Initiatives, Paper presented at the Annual Meeting of the European Group for Organization Studies (EGOS), Helsinki.
- [76] Rasche, A. (2012): Organizing Transnational Governance: Multi-Stakeholder Initiatives as Loosely Coupled Systems, Paper presented at the ICCSR 10th Anniversary Conference: CSR Futures – Knowledge and Practice, Nottingham, UK.
- [77] Rasche, A./Hommel, U./Cornuel, E. (2012): Discipline as Institutional Maintenance: The Case of Business School Rankings, Paper presented at the EFMD Research in Higher Education Conference, Zurich.
- [78] Rasche, A./Gilbert, D.U./Schedel, I. (2011): Ethics Education in MBA Programs – Looking Into the *Beyond Grey Pinstripes* Survey Data, Paper presented at the Annual Meeting of the Academy of Management (AOM), San Antonio.
- [79] Rasche, A. (2011): Beyond Compliance! A Deliberative Approach to Labor Auditing in Global Supply Chains, Paper presented at the Annual Meeting of the International Association of Business in Society (IABS), Bath.

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- [81] Rasche, A. (2010): The Principles for Responsible Management Education (PRME) – History, Purpose, and Content, Paper presented at the Annual Meeting of the Academy of Management (AOM), Montreal.
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- [83] Rasche, A. (2010): The Paradoxical Foundation of Strategic Management, Paper presented at the Annual Meeting of the European Group for Organization Studies (EGOS), Lisbon.
- [84] Rasche, A. (2010): Loose Coupling in Multi-stakeholder Initiatives: Examining the UN Global Compact and the Ethical Trading Initiative, Paper presented at the Annual Meeting of the European Business Ethics Network UK Section, London.
- [85] Rasche, A. (2009): Multi-stakeholder Initiatives as Loosely Coupled Systems. Paper accepted for presentation at the annual meeting of the European Association of Business in Society (EABIS), Barcelona.
- [86] Gilbert, D.U./Hoffman, I./Rasche, A. (2009): Corporate Citizenship and the Process of Legitimation – A Deliberative Perspective. Paper accepted for presentation at the Annual Meeting of the Society for Business Ethics (SBE), Chicago.
- [87] Rasche, A. (2009): The United Nations Global Compact – A Response to Its Critics, Paper accepted for presentation to at the Annual Meeting of the Academy of Management (AOM), Chicago.
- [88] Rasche, A. (2009): Organizing, Derrida, Organizing, Paper accepted for presentation to at the Annual Meeting of the Academy of Management (AOM), Chicago.
- [89] Rasche, A. (2009): Glas(s)! Handle With Care! – The Necessary Limits of Accountability Standards in the Field of CSR. Paper presented at the Critical Management Studies Conference (CMS), Warwick.
- [90] Rasche, A. (2009): Governance Through Global Public Policy Networks – The Case of the UN Global Compact, Paper presented at the Annual Meeting of the European Business Ethics Network UK Section, Bristol.
- [91] Rasche, A. (2008): 'A Necessary Supplement' - The Global Compact and the Issue of Regulation, Paper presented at the International Conference on Corporate Social Responsibility, Business Responsibilities for Human Rights, and International Law, Copenhagen.
- [92] Rasche, A. (2008): 'A Necessary Supplement' - What the United Nations Global Compact Is and Is Not, Paper presented at the 3rd International Conference on Corporate Social Responsibility, Berlin.
- [93] Rasche, A./Behnam, M. (2008): In Search of Global Governance – The Contribution of the United Nations Global Compact, Paper presented at the Annual Meeting of the Academy of Management (AOM), Anaheim.
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- [98] Behnam, M./Rasche, A. (2008): The Interplay of Individual and Collective Knowledge in Multinational Corporations – An Integrative Framework from a Constructivist Perspective, Paper presented at the Annual Meeting of the Academy of International Business (AIB), Milan.
- [99] Rasche, A./Behnam, M.(2008): Governance in a Global Economy – The Contribution of the United Nations Global Compact, Paper presented at the Annual Meeting of the Academy of International Business (AIB), Milan.
- [100] Rasche, A./Behnam, M. (2008): The Case of a Global Public Policy Network – What the United Nations Global Compact Is (Not), Paper presented at the Annual Meeting of the Academy of International Business (AIB), Milan.
- [101] Rasche, A. (2008): 'Glas(s)! Handle With Care! – The Necessary Limits of Accountability Standards, Paper presented at the 'Derrida, Business, Ethics' Conference, Leicester, UK.
- [102] Gilbert, D.U./Rasche, A./Behnam, M./Schedel, I. (2007): A Discourse Perspective on Social Accounting - The Case of the 'Global Eight', Paper presented at the Annual Meeting of the Academy of Management (AOM), Philadelphia.
- [103] Gilbert, D.U./Rasche, A./Behnam, M./Schedel, I. (2007): Opportunities and Problems of Standardized Ethics Initiatives - A Stakeholder Theory Perspective, Paper presented at the Annual Meeting of the Academy of Management (AOM), Philadelphia.
- [104] Rasche, A./Chia. R. (2007): Theoretical Approaches for Conceptualizing and Researching Strategy Practices, Paper presented at the Annual Meeting of the European Group for Organization Studies (EGOS), Vienna.
- [105] Gilbert, D.U./Rasche, A.(2007): Corporate Accountability in a Post-National World - Reflecting on Standardized Ethics Initiatives, Paper presented at the Annual Meeting of the European Group for Organization Studies (EGOS), Vienna.
- [106] Untiedt, H.M./Rasche, A. (2007): Strategy's Cast - A Conceptualization of Practitioners' Roles in Bottom-Up Strategy Making, Paper presented at the Annual Meeting of the European Group for Organization Studies (EGOS), Vienna.
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- [108] Gilbert, D.U./Rasche, A. (2007): Opportunities and Problems of Standardized Ethics Initiatives - A Stakeholder Theory Perspective, Paper presented at the Annual Conference of the European Academy of Management (EURAM), Paris.
- [109] Gilbert, D.U./Rasche, A. (2007): A Discourse Perspective on Social Accounting - The Case of the 'Global Eight', Paper presented at the Annual Conference of the European Academy of Management (EURAM), Paris.
- [110] Gilbert, D.U./Rasche, A. (2007): Opportunities and Problems of Standardized Ethics Initiatives - A Stakeholder Theory Perspective, Paper presented at the Special Conference on Business Ethics of the German Commission for Philosophy of Science within Business Administration, Munich.
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- [112] Rasche, A. (2006): Organizing Accountability Through Accountability Standards – A Critical Look at Currently Used Initiatives and their Relation to Managerial Practice, Paper presented at the Annual Meeting of the European Group for Organization Studies (EGOS), Bergen.
- [113] Rasche, A./Hellmann, C. (2006): Strategy Practices – What They Are (Not), Paper presented at the Annual Meeting of the European Group for Organization Studies (EGOS), Bergen.

- [114] Gilbert, D.U./Rasche, A. (2006): The Role of Accountability Standards in Linking Business and Civil Society – A Critical Discourse Theoretical Discussion, Paper presented at the Annual Meeting of the European Academy of Management (EURAM), Oslo.
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- [116] Rasche, A./Zarbafl, E.M. (2006): Problems and Opportunities of Standardized Ethics Practices – How Accountability Standards Shape Organizations' Ethics Management Systems, Paper presented at the Annual Meeting of the European Academy of Management (EURAM), Oslo.
- [117] Gilbert, D.U./Rasche, A. (2006): The Difficulties of Social Accounting Practices – A Discourse Theoretical Discussion of SA 8000, Paper presented at the Ethical Aspects of Management Theory and Practice (EAMTP), Berlin.
- [118] Gilbert, D.U./Rasche, A. (2006): Problems and Opportunities of Standardized Ethics Practices – Exploring Linkages Between Civil Society, Businesses and Stakeholders, Paper presented at the Meeting of the Commission for Organization Theory, Chemnitz.
- [119] Rasche, A. (2005): The Deconstruction of Strategy Process Research – Reaching Beyond the Formulation/Implementation Opposition, Paper presented at the Annual Meeting of the British Academy of Management (BAM), Oxford.
- [120] Gilbert, D. U./Rasche, A. (2005): Social Accountability 8000 – Problems and Perspectives from a Discourse Theoretical Lens, Paper presented at the Annual Meeting of the British Academy of Management (BAM), Oxford.
- [121] Behnam, M./Rasche, A. (2005): Strategic Management and the Search for Ethics – Towards a Conceptual Framework for Discussing the Interrelatedness of Corporate Strategy and Ethical Reflection, Paper presented at the Annual Meeting of the British Academy of Management (BAM), Oxford.
- [122] Rasche, A. (2005): Unlocking Strategy Process Research – The Contribution of Deconstruction to a Practice Perspective on Strategy, Paper presented at the Annual Meeting of the European Group of Organizational Studies (EGOS), Berlin.
- [123] Rasche, A./Esser, D. (2005): Enforcing Stakeholder Accountability – Understanding Ethics Management as a Process of Communicative Practices, Paper presented at the Annual Meeting of the European Academy of Management (EURAM), Munich.
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