

# Andreas Rasche

## Curriculum Vitae

### Office Address

Professor of Business in Society  
Copenhagen Business School  
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### Currently Held Positions

since 08/12	Professor of Business in Society, Copenhagen Business School, Denmark
since 01/14	Director, CBS World-Class Research Environment "Governing Responsible Business"
since 08/12	Associate Fellow, Warwick Business School, UK
since 07/13	Associate Editor, <i>Business Ethics Quarterly</i> (BEQ)

### Education

11/06 – 02/10	<b>Postdoctoral Degree</b> (Habilitation, Dr. habil.), Helmut-Schmidt-University Hamburg, Germany, Thesis: "Global Governance and Transnational Organizational Accountability" (venia legendi in Business Administration)
11/02 – 10/06	<b>PhD</b> , Doctoral Degree in Strategic Management (Dr. rer. pol.), European Business School, Oestrich-Winkel, Germany, Thesis: "Strategic Realities – The Paradoxical Foundation of Strategic Management" (summa cum laude)
09/98 – 10/02	<b>Dipl.-Kaufmann</b> (equivalent MBA), European Business School, Oestrich-Winkel, Germany, graduated among best 5% of class
01/01 – 06/01	School of Economics and Commercial Law, Gothenburg University, Gothenburg, Sweden
08/00 – 12/00	Thunderbird School of Global Management, Glendale, AZ, USA
08/96 – 07/97	<b>American High School Diploma</b> , LaRue County High School, Hodgenville, KY, USA
09/90 – 06/96	<b>German High School Diploma (Abitur)</b> , Gymnasium Franciscum Zerbst/Anhalt, Germany

### Professional Experience (Academic & Non-Academic)

03/12 – 03/15	UN Global Compact LEAD Steering Committee (representing the UN PRME initiative), United Nations, NY, USA
02/09 – 07/12	Warwick Business School, UK, since 02/12 Associate Professor of Business in Society (tenured); 02/09-01/12 Assistant Professor of Business in Society.
10/07 – 06/11	United Nations (UN) Global Compact Office, New York, NY, Consultant and Academic Advisor (collaboration on various projects related to research on the UN Global Compact).
05/05 – 01/09	Helmut-Schmidt-University Hamburg, Germany, Post-Doctoral Research Associate (thereof from 05/05 – 10/06, Research Assistant).
06/07 – 09/07	United Nations (UN), New York, United Nations Global Compact Office (UNGCO), Visiting Scholar.
09/02 – 04/05	European Business School, Oestrich-Winkel, Germany, Research Assistant at the Chair of Strategic Management.
07/01 – 09/01	United Nations (UN), Washington D.C., intern in the United Nations Information Center (UNIC), conducted research for UN publications, coverage of US congressional hearings
07/00 – 08/00	KPMG Consulting AG, Frankfurt am Main, Germany, intern in the Financial Services Division, assisted project on implementation of risk management by means of the Balanced Scorecard
01/00 – 03/00	Mannesmann Arcor AG & Co., Frankfurt am Main, Germany, intern in the Strategic Marketing Division, prepared and conducted market research project
06/98 – 08/98	Dyckerhoff AG, Rossau, Germany, intern in the Operations Management Division, analyzed workflow data
09/97 – 06/98	Military Service, 3./Fernmeldebattillion 610 LJ, Rendsburg, Germany, German-Danish division

## Teaching Experience (Selection)

Executive	'Corporate Social Responsibility' (CBS Executive MBA), 'The Role of Business in Society' (Warwick Executive Education), 'CSR in the Healthcare Sector' (European Business School Executive MBA), customized programs for clients from different industry sectors, customized program on CSR and Sustainability for practitioners from Greenland
PhD	'Perspectives on Sustainability' (CBS Doctoral Education)
MBA & MSc	'Leading Responsible Corporations' (CBS, FT MBA), 'Business, Government, and Society' (CBS, MSc), 'CSR – Managing the Social Impact of Business' (CBS, MSc)
Undergrad.	'Business, Strategies, and Stakeholder Impact' (CBS, BSc)

## Teaching Appointments (Permanent, Guest Teaching, Guest Lectures)

since 08/12	Copenhagen Business School, Denmark
02/09 - 07/12	Warwick Business School, UK
05/05 - 02/12	Visiting Professor, European Business School, Oestrich-Winkel, Germany
05/05 - 01/09	Helmut-Schmidt-University Hamburg, Germany
11/02 - 04/05	European Business School, Oestrich-Winkel, Germany
03/11 & 03/12	Guest Teaching at Deusto Business School, Bilbao, Spain
04/10 & 01/11	Guest Teaching at Bordeaux Business School (BEM), France
09/09	Guest Teaching at Lomonosov University Moscow, Russia
10/07 & 06/08	Guest Teaching at Friedrich-Alexander University Erlangen-Nuremberg, Germany
02/07 & 02/08	Guest Teaching at Jacobs University Bremen, Germany
02/06	Guest Teaching at Burgundy School of Business, ESC Dijon, Dijon, France
01/11	Guest Lecture at University of Bristol, UK
08/10	Guest Lecture at Copenhagen Business School, Denmark
04/08	Guest Lecture at WHU Otto Beisheim School of Management, Germany
05/07 & 04/12	Guest Lecture at University of Zürich, Switzerland

## Professional Leadership / Academic Service (incl. Reviewing and Editorial Responsibilities)

Editorial Board Memberships	<i>Journal of Management Studies</i> (2012-present); <i>Organization Studies</i> (2012-present); <i>Business Ethics Quarterly</i> (2010-present); <i>Business and Society</i> (2008-present); <i>Business and Professional Ethics Journal</i> (2010-present); Advisory Board for the <i>UN Global Compact International Yearbook</i> (2011, 2014); Associate Editor AoM SIM Division (2014)
Member of Committees:	Society for Business Ethics "Best Dissertation Award" Selection Committee (2011-2014; Chair of the Committee in 2014) AoM Social Issues in Management (SIM) "Best Book Award" Selection Committee (2012-2013; Chair of the Committee in 2013) <i>Business Ethics Quarterly</i> "Best Article of the Year" Selection Committee (2011) Executive Board, European Business Ethics Network, UK Division (2009-2011)
Ad-hoc Journal Reviewing:	<i>Academy of Management Review</i> ; <i>Academy of Management Learning and Education</i> ; <i>California Management Review</i> ; <i>British Journal of Management</i> ; <i>Journal of World Business</i> ; <i>Journal of Management Education</i> ; <i>Business and Politics</i> ; <i>Journal of Business Ethics</i> ; <i>Socio-Economic Review</i> ; <i>Management and Organization Review</i> ; <i>Political Studies</i> ; <i>Business Ethics: A European Review</i> ; <i>Leadership</i> ; <i>Journal of Applied Behavioral Science</i> ; <i>Journal of Cleaner Production</i> ; <i>European Management Review</i> ; <i>Journal of Management and Governance</i> ; <i>Business Research</i> ; <i>Journal for Business, Economics and Ethics</i> ; <i>Journal of Corporate Citizenship</i> ; <i>Corporate Social Responsibility and Environmental Management</i> ; <i>Journal of Management Development</i> ; <i>Big Data and Society</i>
Reviews for Funding Bodies:	Economic and Social Research Council UK (ESRC), Social Science and Humanities Research Council of Canada (SSHRC), Austrian Research Council

Reviews for

Publishers: *Oxford University Press, Cambridge University Press, John Wiley, Palgrave Macmillan, Routledge, Edward Elgar*

Guest Editor: 'Managing for Political Corporate Social Responsibility', Special Issue of *Journal of Management Studies* (together with André Spicer, Guido Palazzo, and Andreas Georg Scherer), expected publication 04/2015

'Environmental Sustainability and Business: Crisis or Opportunity?', Special Issue of *Business Ethics Quarterly* (together with Douglas Schuler, Dror Etzion, and Lisa Newton), expected publication 04/2016

'Organizing Corporate Social Responsibility: Interactions between Business and Society', Special Issue of the *Journal of Business Ethics* (together with Frank de Bakker and Jeremy Moon), published: Vol. 115, No. 4 (2013)

'The United Nations Global Compact: Retrospect and Prospect', Special Issue of *Business & Society* (together with Malcolm McIntosh and Sandra Waddock), published: Vol. 52, No.1 (2013)

'The Dynamics of Standardization', Special Issue of *Organization Studies* (together with Nils Brunsson and David Seidl), published: Vol. 33, No. 5-6 (2012)

'Accountability in a Global Economy', Special Issue of *Business Ethics Quarterly* (together with Dirk Ulrich Gilbert and Sandra Waddock), published: Vol. 21, No.1 (2011)

### Organization of Events & Workshops

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07/10 – 07/17	EGOS Standing Working Group (SWG) "The Changing Role of Business in Global Society" (together with Guido Palazzo, Andreas Scherer, Hans van Oosterhout, Frank de Bakker, Kathy Reihbein and Jeremy Moon)
08/14	All-Academy Symposium at the 2015 AOM Meeting in Philadelphia, Topic: 'Empty Words? The Contested Nature of the UN Global Compact'
08/14	Professional Development Workshop at the 2014 AOM Meeting in Philadelphia, Topic: 'Becoming an Intellectual Shaman: Tackling Big Ideas Around Social, Ecological, and Economic Issues'
08/13	All-Academy Professional Development Workshop at the 2013 AOM Meeting in Orlando, Topic: 'Capitalism in Crisis and Other Conundrums: Tackling the Big Questions'
08/13	All-Academy Symposium at the 2013 AOM Meeting in Orlando, Topic: 'Capitalism in Question: Towards an Economics of Justice, Sustainability, and Economic Thrivability'
08/13	Professional Development Workshop at the 2013 AOM Meeting in Orlando, Topic: 'Management Education for the Future: Towards Responsibility, Sustainability, and Integrity'
05/13	<i>Journal of Management Studies</i> Paper Development Workshop, Topic: 'Managing Political Corporate Social Responsibility', Copenhagen Business School
08/11	All-Academy Symposium at the 2011 AOM Meeting in San Antonio, Topic: 'East-West Perspectives on Responsible Management Education'
07/11	Sub-Theme at the 2011 EGOS Colloquium in Gothenburg, Topic: 'Organizing Corporate Social Responsibility: Interactions between Business and Society'
08/10	All-Academy Symposium at the 2010 AOM Meeting in Montreal, Topic: 'Ten Years of Daring to Care: The UN Global Compact (2000-2010): What Has Been Achieved?'
08/10	Professional Development Workshop at the 2010 AOM Meeting in Montreal, Topic: 'Energizing the Teaching of Corporate Responsibility: The Role of the Principles for Responsible Management Education (PRME)'
08/09	All-Academy Professional Development Workshop at the 2009 AOM Meeting in Chicago, Topic: 'Greening Management Education'
07/08	Sub-Theme at the 2009 EGOS Colloquium in Barcelona, Topic: 'The Social Dynamics of Standardization'
08/08	All-Academy Professional Development Workshop at the 2008 AOM Meeting in Anaheim, Topic: 'Implementing the Principles for Responsible Management Education – The Questions We Have Not Asked (Yet)'

### Invited Speeches (Selection)

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05/14	Integrated Reporting – Why Does It Matter? (Bentley Global Ethics Symposium, Bentley University, Boston, MA)
11/13	NGO-Business Interactions – Key Learnings from the Last Decade (Cass Business School, London)
04/13	The Multiplicity of Sustainability Standards – Problem or Opportunity (The Conference Board, New York, online webcast)
02/13	Corporate Social Responsibility – An Introduction (Board Meeting Grønlandsbanken, Nuuk, Greenland)
01/13	The Impact and Drivers of Corporate Social Responsibility in a Global Context (Deloitte Business Meeting, Reykjavik, Iceland)
11/12	Corporate Social Responsibility – There Is No Way Around (CSR Greenland Meeting, Nuuk, Greenland)
10/12	Trends and Challenges within the United Nations Global Compact (Global Compact Nordic Network Meeting, Copenhagen)
03/12	The United Nations and Transnational Corporations – The Politics of Organizing for Corporate Social Responsibility (University of Edinburgh)
10/11	Corporate Social Responsibility – Past, Present and Future (Confederation of Danish Industries, Nyborg, Denmark)
05/11	Global Compact 2.0 – Reflections on the Next Phase (Politeia Forum/Universita Degli Studi di Milano, Milan, Italy)
12/10	The United Nations Global Compact (2000-2010) – What Has Been Achieved? (University of Cambridge, UK)
11/10	Can We Put an End to Sweatshop Labor? (Warwick International Development Summit [WIDS], Warwick Business School, UK)
08/10	The United Nations Global Compact (2000-2010) – What Has Been Achieved? (Practitioner Presentation at Copenhagen Business School, cbsCSR)
10/09	'Greening Management Education' – The Principles for Responsible Management Education and the Emerging Sustainability Agenda (AACSB World Class Practices in Management Education Conference, Warwick Business School, UK)
10/09	Shaping the European Corporate Responsibility Agenda (Students for Europe Congress, Turība Business School, Riga, Latvia)
09/09	'Let's Not Waste a Good Crisis': The Principles for Responsible Management Education (PRME) in the UK (ABS Workshop, 'Developing Global Citizens', Leeds Business School, UK)
04/09	The Principles for Responsible Management Education in the UK Context (European Business Ethics Network Conference, Bristol, UK)
07/08	Responsible Management Education – Past, Present and Future (VHB Ethics Education Workshop, Berlin, Germany)
05/08	CSR in Practice – The Role of the UN Global Compact (CSR and Sustainable Tourism Conference, Hamburg, Germany)
11/07	Leadership and Responsibility – The Principles for Responsible Management Education of the United Nations (MBA Conference 2007, Berlin, Germany)

### Research Management / Research Grants

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2014-2016	EU FP7, Marie Curie Grant, <i>Multi-stakeholder Initiatives and Internet Governance</i> , running 2014-2016, 308.000 EUR (with Glen Whelan)
2014	European Science Foundation (ESF), <i>Business and Human Rights</i> , Exploratory Workshop Grant 2014, 14.000 EUR (with Karin Buhmann)
2013-2016	EU FP7, Marie Curie Grant, Initial Training Network (ITN) on <i>Sustainability-Driven Innovation</i> (IAS), running 2013-2016, consortium-based (Principal Investigator at CBS); 310.000 EUR
2010	EFMD Grant to support project on <i>The UN Global Compact: Achievements, Trends, and Challenges</i> ; 12.000 EUR

## University Service (Selection)

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### Copenhagen Business School

- since 01/14      Research Director, CBS World-Class Research Environment “Governing Responsible Business” (budget responsibility: 660.000 EUR)
- 01/13 - 03/15   Research Manager, Cluster on “Governing Sustainability” (budget responsibility: 30.000 EUR)
- since 11/12      Department Board Intercultural Management and Communication
- since 12/12      Chair of various Assessment Committees for Professorships (including: 02/13: Professorship with special responsibilities in *Governance and Cultural Studies*; 12/12: Associate Professorship in *CSR, Sustainability, and Public-Private Regulations*)

### Warwick Business School

- 12/11-06/12      FT MBA Implementation Group (set up for program redesign)
- 01/10-07/12      Manager, PRME Implementation Task Force
- 09/09-11/10      Warwick Business School Doctoral Education Committee (2009-2010)

## Awards

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- 03/14              CBS Best Teacher of the Year Award, EMBA Class of 2014
- 08/12              AOM (MED) Best Paper Award in Graduate Management Education
- 12/11              Outstanding Teacher Award, Warwick Business School, Undergraduate Program
- 09/11              Outstanding Teacher Award, Warwick Business School, MiM Program
- 08/10              Outstanding Teacher Award, Warwick Business School, MiM Program
- 08/10              Outstanding Reviewer Award, Academy of Management (MED Division)
- 08/09              Outstanding Teacher Award, Warwick Business School, MiM Program
- 04/03              Nomination “Best Diploma Thesis”, European Business School, Oestrich-Winkel
- 06/97              Academic Achievement Award, The House of Representatives of the Commonwealth of Kentucky

## Membership in Professional Associations

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- ABIS              The Academy of Business in Society
- AOM              Academy of Management
- EGOS              European Group for Organizational Studies
- IABS              International Association for Business and Society
- NI                Net Impact
- SBE              Society for Business Ethics
- VHB              Association of German Professors for Business Administration

## Supervision & Examination of PhD Students / Tenure Reviews

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Lara Hale (Copenhagen Business School, DK) – “Commensurating Sustainability Through Demonstration: the Case of the Active House Alliance” (lead supervisor, to be completed in 2016)

Carlo Drauth (Hertie School of Governance, Germany) – “The Effects of CSR Standards on the Organisational Implementation of CSR at the Firm-Level” (second supervisor, to be completed in 2016)

Maria-Fernanda Galindo-Abarca (Warwick Business School, UK) – “Neo-Institutionalism and Organizations Adopting Corporate Responsibility Initiatives: The Case of the UN Global Compact” (lead supervisor, completed in 2014)

Koen van Bommel (Warwick Business School, UK) – “The Institutionalization of Non-Financial Reporting in the Netherlands” (second supervisor, completed in 2014)

Ulf Richter (University of Lausanne, CH) – “Corporate Responsibility in the Postnational Constellation: A Multiple Case Study” (external examiner, completed in 2009)

Mark Anthony Camilleri (University of Edinburgh) – “Strategic Corporate Social Responsibility in Hospitality Enterprises: An Integrative Framework to Shared Value” (external examiner, completed in 2012)

Stephan Manning (University of Massachusetts, Boston) – tenure review (2013)

## Languages

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German native speaker, English fluent (spoken and written)